

Green County Development Corporation Board Notes

Thursday, January 19, 2023

1. **Attendance:** Jane Curran-Meuli (Monroe Clinic), Richard Thoman (AmericInn, County Board, City of Monroe), Doug Sutter (Keller), Casey Jones (Brodhead), John McNeil (Big Radio), Nicole Whitt (Badger State Ethanol), Mike Furgal (County Board), Ron Schaaf (Bank of New Glarus), Ellen Tyler (SWWRPC), Mike Sanders (GCDC), Mike Williams (Colony Brands), Joan Rufenacht (Green County Board), Amy Charles (Blackhawk Technical College), Dave Sawdey (Woodford State Bank), Jessica Bystry (Bank of Brodhead), Kathy Ryan (Monroe Truck) Olivia Otte (Green County Development Corporation) Tracy Brewer (Green County Development Corporation).
2. **Call to Order:** Olivia Otte, GCDC Executive Director called the meeting to order at 7:33 am.
3. **Approval of Agenda, Minutes (November 2022), and Financials:**
Agenda approval 1st John McNeil, 2nd Casey Jones
Minutes from December & November approval 1st Jane Curran-Meuli 2nd Amy Charles
Financials from December & November approval 1st Ron Shaaf, 2nd Doug Sutter
4. **Events Update/Staff Update:** Olivia provided a brief report and update.
 - Entrepreneurial Support
 - Small Business Seminar for young or new businesses will be held in partnership with New Glarus State Bank. Projected start date in late March or April.
 - Pop-Up Shop program in partnership with several financial institutions. The goal is to roll out this program with the seminars and then encourage the pop-up trial period with rental support and small business mentorship.
 - Broadband: in partnership with the IT department of Green County, a private company and GCDC we are writing for a grant to support broadband expansion in northwest Green County area.
 - Green County Leaders: 32 students currently in this year's program, making this the largest class ever. GCDC is partnering with a few of the projects, including the EV Charging Station marketing and business packets, and the GCDC Aspiring Leaders, a new group networking opportunity for all ages.
 - GCDC Leadership Breakfast will be held 7:30 AM, March 9th at Monroe Arts Center. Troy Maggied with SWWRPC will present on trends and community engagement. T
 - GCDC Website Demo Tracy demonstrated the new website. It is currently housed under the same URL. As we move to our new emails the website will be housed under greencountydevelopment.com and the emails will follow suit5.
5. **Community Roundtable/Partner Reports/Board member Business for the Good of the Order:**

Richard Thoman: the city currently has fire department decisions on the table, the RDA is working on the options for the Dolan property, the police station will be getting a new mobile command center.

Doug Stutter: The new Bank of New Glarus building is almost complete. The company has several other projects in the works locally.

Casey Jones: Brodhead has formed an ad hoc committee to work with the Rural Fire District for negotiations. The city will be working towards a referendum to support parks and rec and the library. There are many growth projects occurring throughout Brodhead.

John McNeil: increased help wanted ads being played reflects the need for skilled workers in our area. He is always open to spotlight speakers. Give him a call.

Jane Curran-Meuli: The hospital has been at max capacity, housing some patients in the ED until beds become available. The hospital is now a level 3 trauma, reflecting staff working to improve the level of care they can provide.

Amy Charles: Spring semester has begun. CNA training begins on 3/21 and they have a private contract with Pleasant View. EMR starts in February.

Nicole Whitt: Badger State Ethanol's Eric Huschitte has been awarded the Agribusiness Association Outstanding Leader Award, and he is also chairman for Renewal Association. Nicole Whitt is now a board member for the Wisconsin Agribusiness Association.

Kathy Ryan: Monroe Truck had recent meetings with the head of HR from Switzerland and garnered support for community involvement as an important element in their business. They have also hired a new VP of Municipal Operation, starting on the 30th, coming from South Dakota with his wife who is an artist.

Mike Williams: Colony Brands, repairs are being made to the outlet store after getting hit by a car. Office time has increased to 3-4 days per week versus work from home.

Dave Sawdey: Woodford State Bank is having good success with local cashmobs, which spotlights local businesses.

Jessica Bystry: Bank of Brodhead has a new marketing director, Jenn Nelson. They are undergoing revamps in checking accounts and marketing, as well as building renovations.

Mike Sanders: Fowler Dental has a new dentist. Monroe Excellence in Education foundation has their annual fundraiser on Sunday the 22nd. Monroe Arts Center is working to restore the parsonage and is in fundraising mode.

Ellen Tyler: SWWRPC is working on broadband expansion with EDA funds, documents were shared on their revolving loan fund, and they are starting community tours as part of a 'first impressions' marketing grant.

John McNeil: There are current HR struggles in the county for CNA's and RN's, and jailers. There are currently enough female jailers to house female inmates in Green County. A new salt shed is being built in New Glarus.

6. **Next Meeting:** The next meeting will be held **on February 16** at 7:30 am via Zoom (link to be emailed)

7. **Adjourn:** The meeting adjourned at 8:18 am.